



Sponsorship Types

There are three types of sponsorship available, these fall into the categories of principle sponsor, corporate sponsor and gala programme sponsor the main differences between these are as detailed below in the individual packages.

1. Corporate Sponsorship 12 - £250.00

Our simplified corporate sponsorship will for 12 months means:-

- We will promote your business/company on all of our social media channels these average 1500 hits/day across the different media.
- We will promote your business name and logo on our main club website page as a club sponsor.
- We will promote your business name, logo and a short biography on our club sponsor's webpage (on our website).
- We will promote your business name and logo in our Gala programmes in a shared advertising space for 12 months.
- We will include the sponsors name on our physical advertising banners at our swim locations.
- Club sponsors will need to be approved by the club exec committee to ensure club values are in keeping.

2. Principle Sponsorship Base - £500.00

Our simplified corporate sponsorship will for 12 months means:-

- We will promote your business/company on all of our social media channels these average 1500 hits/day across the different media.
- We will promote your business name and logo on our main club website page as a principal club sponsor.
- We will promote your business name, logo and a short biography on our club sponsor's webpage (on our website).
- We will promote your business name and logo as principle in a non-shared advertising space at our Gala programmes for 12 months.



Principle Sponsorship Base - Continued

- We will promote your name on our blocks at all of our Gala's
- We will promote a principle sponsor at gala events where merchandising is available.
- We will promote your business name and logo at our held Gala's location via electronic board during intervals (where available).
- We will include the sponsors name on our physical advertising banners at our swim locations.
- Club sponsors will need to be approved by the club exec committee to ensure club values are in keeping.

3. Corporate Sponsorship 24 - £500.00

Our simplified corporate sponsorship for 24 months means:-

- We will promote your business/company on all of our social media channels these average 1500 hits/day across the different media.
- We will promote your business name and logo on our main club website page as a club sponsor.
- We will promote your business name, logo and a short biography on our club sponsor's webpage (on our website).
- We will promote your business name and logo in our Gala programmes in a shared advertising space for 24 months.
- We will include the sponsors name on our physical advertising banners at our swim locations.
- Club sponsors will need to be approved by the club exec committee to ensure club values are in keeping.



4. Principle Sponsorship Plus - £1000.00

Our simplified corporate sponsorship for 12 months means:-

- We will promote your business/company on all of our social media channels these average 1500 hits/day across the different media.
- We will promote your business name and logo on our main club website page as a principal club sponsor.
- We will promote your business name, logo and a short biography on our club sponsor's webpage (on our website).
- We will promote your business name and logo as principle in a non-shared advertising space at our Gala programmes for 12 months.
- We will promote your name on our blocks at all of our Gala's.
- We will promote a principal sponsor at gala events where merchandising is available.
- We will promote a principal sponsor on BLSC merchandising where applicable.
- We will promote a principal sponsors name/logo on physical advertising media where this is made available.
- We will promote your business name and logo at our held Gala's location via electronic board during intervals (where available).
- We will include the sponsors name on our physical advertising banners at our swim locations.
- Club sponsors will need to be approved by the club exec committee to ensure club values are in keeping.

5. Gala Programme Sponsorship - £50.00

Our simplified Gala sponsorship for 1 Gala means:-

- We will promote your business/company in the programme as the main programme sponsor for the length of the Gala, where there are more than one main programme sponsors, sponsor coverage will be split per sponsor.
- If a sponsor requires exclusive coverage then an additional surcharge may be applied for potential loss of programme sponsorship.
- We will promote your business name and logo on our web site for that Gala event.
- Club sponsors will need to be approved by the club exec committee to ensure club values are in keeping.

NB:- Sponsorship Packages are subject to enhancements and amendments through the lifetime of the sponsorship, with a notice period of one month prior to change.